

Imagine a world with no boundaries, with adventures at every turn. Imagine the opportunity to travel to exotic destinations and historic sites around the globe.

Introducing WFG's new reward trip program, Adventures of a Lifetime, which provides three levels of opportunity to see amazing places while enjoying elegant amenities. Let your imagination do the rest.



ADVENTURES OF A LIFETIME

World Financial Group
Reward Trip Program



WHERE
DO YOU

IMAGINE YOURSELF?



**WORLD FINANCIAL
GROUP**
A Member of the AEGON Group

U.S.:

All contests, awards and related promotional criteria, events and designations are offered by or through World Financial Group, Inc. (WFG) and/or World Group Securities, Inc. (WGS). In order to qualify, an individual must be a member in good standing of WFG and WGS, if applicable.

World Financial Group, Inc. (WFG) is a financial services marketing company whose affiliates offer life insurance and a broad array of financial products and services.

Securities are offered through **World Group Securities, Inc. (WGS)**, Member NASD/SIPC.

Insurance products are offered through World Financial Group Insurance Agency, Inc. (WFGIA)

WFG, WGS, WFGIA are affiliated companies.

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WorldFinancialGroup.com

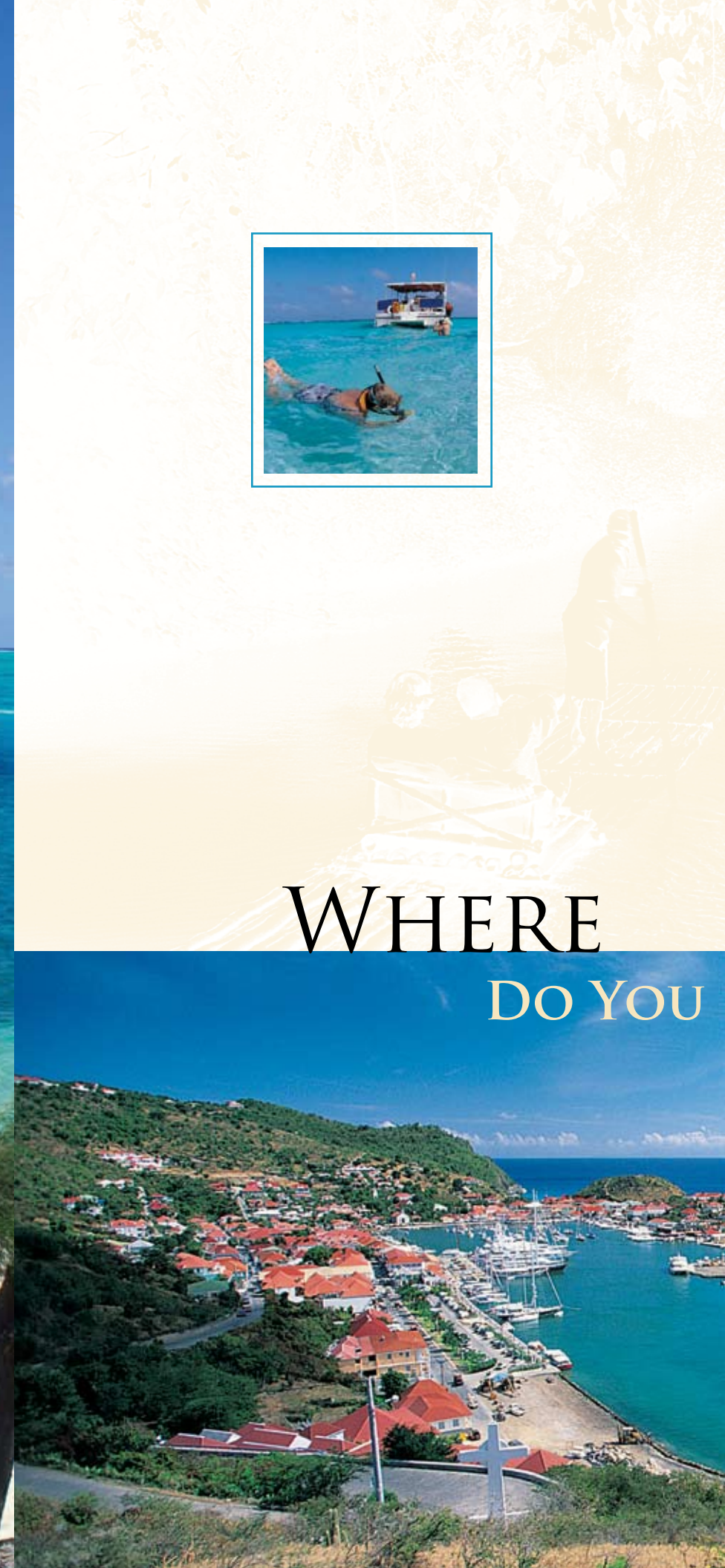
Canada:

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World Financial Group Insurance Agency of Canada Inc. offers life insurance and SEG funds. Mutual funds, and Scholarship Plans in Ontario, are offered through WFG Securities of Canada Inc. Headquarters: 3700 Steeles Avenue W., Suite 400, Vaughan, ON L4L 8M9.

Phone: 905.265.9005. Fax: 905.265.9044

World Financial Group Insurance Agency of Canada Inc. and WFG Securities of Canada Inc. are members of the World Financial Group family of companies.



ADVENTURES IN THE AMERICAS



From mountains to valleys, from coast to coast, adventures await you throughout the Americas. The Silver Reward Trip Level invites qualifiers to a two-day retreat at a wonderful resort in North or South America.

It's not always necessary to travel thousands of miles to explore the world around you. Whether enjoying the mountainous beauty of Canada to the exotic beaches of Mexico or any place in between, you will find exciting journeys ahead no matter how close to home they may be.

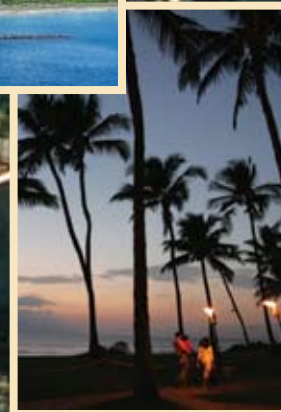
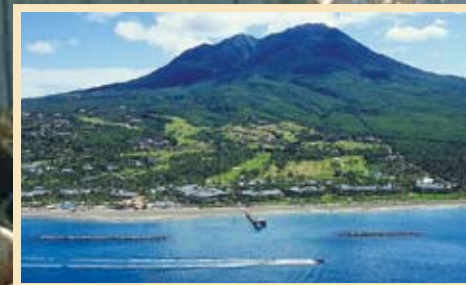
Silver Reward Level

ESCAPE TO PARADISE

Luscious foliage, amazing greenery, gorgeous sandy beaches – this is what awaits the qualifier of the Escape to Paradise. This Gold Reward Trip Level allows qualifiers to earn a trip to an exotic island.

The destination could be Hawaii or a beautiful island in the Caribbean. No matter the location, this escape will offer you the opportunity to relax, rejuvenate and ready yourself to conquer the world when you return home.

Gold Reward Level



WORLD QUEST

Platinum Reward Level

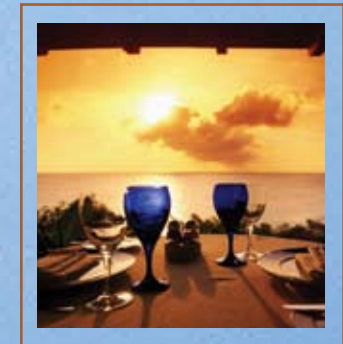


Exotic destinations around the globe await the qualifier of World Quest – the Platinum Reward Trip Level. This trip is one to shoot for as many World Quests are once-in-a-lifetime opportunities for fun and excitement.

Past outings have been a cruise of the amazing islands of Tahiti and a Mediterranean cruise from Venice, to Croatia to the Greek Isles. No trips are the same as each provides its own set of excursions and adventure.



REWARD TRIP LEVEL QUALIFICATIONS



Adventures in Americas – Silver Level

Personal Points:	200,000
Base Points:	300,000
Super Base Points:	1 million
Super Team Points:	3 million

Escape to Paradise – Gold Level

Personal Points:	300,000
Base Points:	500,000
Super Base Points:	3 million
Super Team Points:	6 million

World Quest – Platinum Level

Base Points:	1 million
Super Base Points:	6 million
Super Team Points:	12 million

Point requirements subject to change. Acceptable company persistency required. Guest must be 18 yrs of age or older.